



Jonathan D'Ambra

Staff Product Designer · AI & Enterprise Products

Ontra

Staff UX Designer

February 2025 – Present

- Led design for Insight, synthesizing 400+ pieces of customer feedback and 31 customer interviews into 54 product opportunities; led cross-functional scoping and prioritization down to 14 bets and the design and launch of all 14.
- Transformed document ingestion from single-document uploads to an AI-powered pipeline supporting up to 500 documents at once, automatically identifying and abstracting obligations and tasks that previously required manual processing.
- Redesigning Insight's AI-powered abstraction workflow with precedent matching and streamlined review tools, dramatically reducing time spent correcting AI-generated output; obligation edits fell ~59% and task edits fell from 76% to 25%.
- Pioneered an AI-assisted design-to-code workflow for UX, taking concepts from Figma through rapid prototyping to production front-end code; authored 43 PRs in six months, improved seven design-system components, and drove adoption across the UX team.

Smartsheet

Senior Product Designer II

January 2022 – June 2024

- Led design across multiple product areas, including Smartsheet Home, workspaces, navigation, wayfinding, and solution creation.
- Redesigning and launching Smartsheet Home, surfacing workspaces as solution hubs and using recent recommendations to reduce time to work.
- Defined three north-star product visions with product and engineering, translating long-term strategy into phased implementation plans.
- Facilitated cross-functional workshops and design critiques for strategic initiatives; mentored designers in storytelling, collaboration, and stakeholder management.

Bluetooth SIG

Product Lead, Specification Program

August 2020 – November 2021

UX Manager

August 2019 – August 2020

Senior UX Designer

February 2017 – August 2019

- Led the Specification product team, defining vision, strategy, and roadmap for a modern specification collaboration platform across product, design, and engineering.
- Oversaw two major releases that increased customer satisfaction 18%, reduced load times 94%, and reduced time on task 45%.
- Increased delivery of work items 386% by securing dedicated resources, removing cross-functional barriers, and establishing test-and-learn practices.
- Hired and managed three designers; reduced project timelines by an average of two sprints through UX-facilitated workshops and design sprints, and established the first UX engineer-led design system to accelerate development.

Ingenious Med, Inc

UX Designer

September 2012 – February 2017

- Contributed to 124% mobile-led sales growth with redesigns of iOS and Android apps.
- Reduced development costs by 30% (~\$250,000) across five projects through iterative design practices; received the quarterly award for employee excellence.
- Expanded UX practice to all product areas and led hiring for two new UX practitioners.

Contact

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Education

Nielsen Norman Group

UX Certification, 2016 – 1005999

UC San Diego

Human-Centered Design Course, 2014

University of Miami

Bachelor of Arts, Economics, 2011

Magna cum Laude

Minors in Philosophy and Political Science

Skills

Product strategy
AI product design
Interaction design
User research
Rapid prototyping
Design systems
Design leadership

Tools

Figma, FigJam, Claude Design, Claude Code, Lovable, HTML/CSS, Sketching

Interests

Mountaineering and Hiking
Astronomy and Space Flight
Furniture Design
Improv Comedy
Buffets